

Administering & Assessing Open Online Courses

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Canvas Network

Since January 2013:

- ★ Launched 140+ open online courses
- ★ Partnered with 110+ institutions & organizations
- ★ More than 40 courses currently in development
- ★ More organizations & courses join every month

For information about Canvas LMS by Instructure
Visit instructure.com





Administration

- ★ Course & target audience
- ★ Course design & development strategy, resources
- ★ Expectations

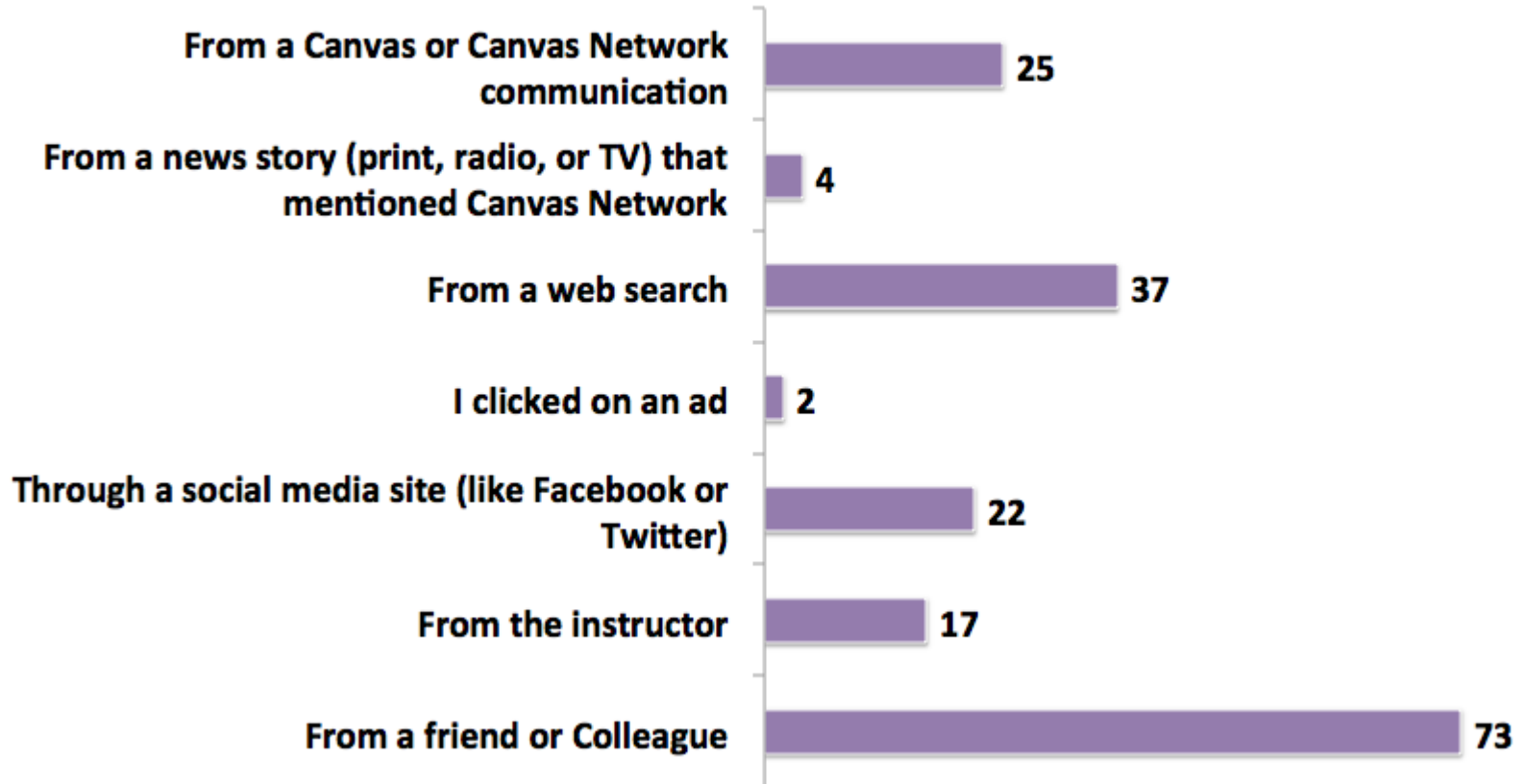
Assessment

- ★ What will participants learn? How will you know?
- ★ What will you learn?





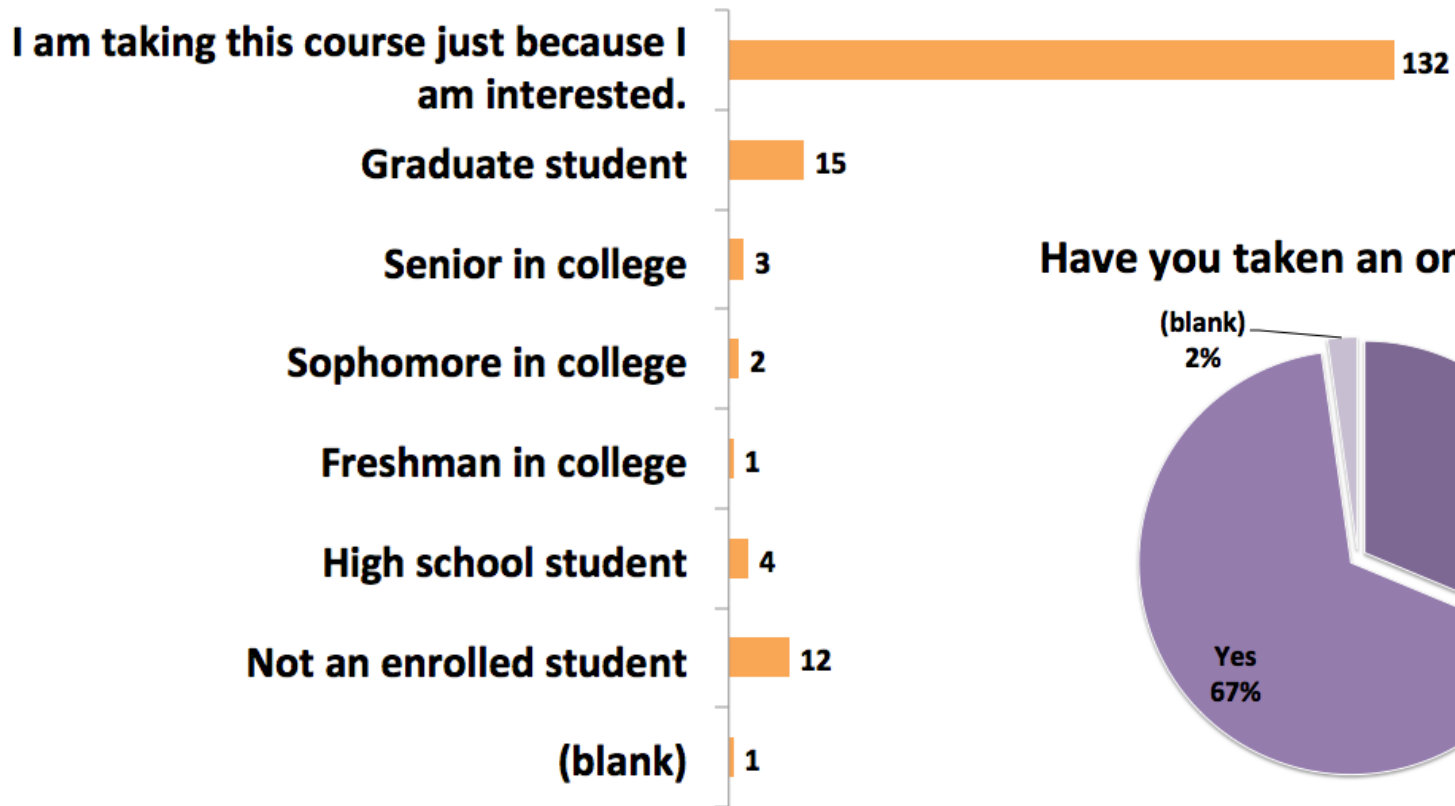
How did you hear about this course?



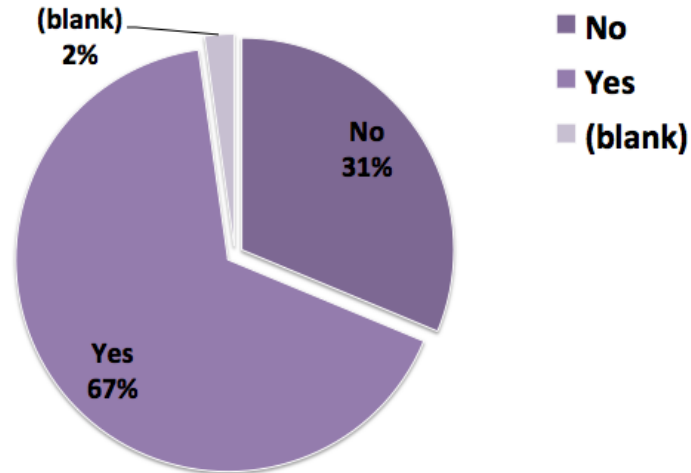
Source: Participant survey data CN-1444 Information Literacy for Art and Design Students



Student Status



Have you taken an online course before?

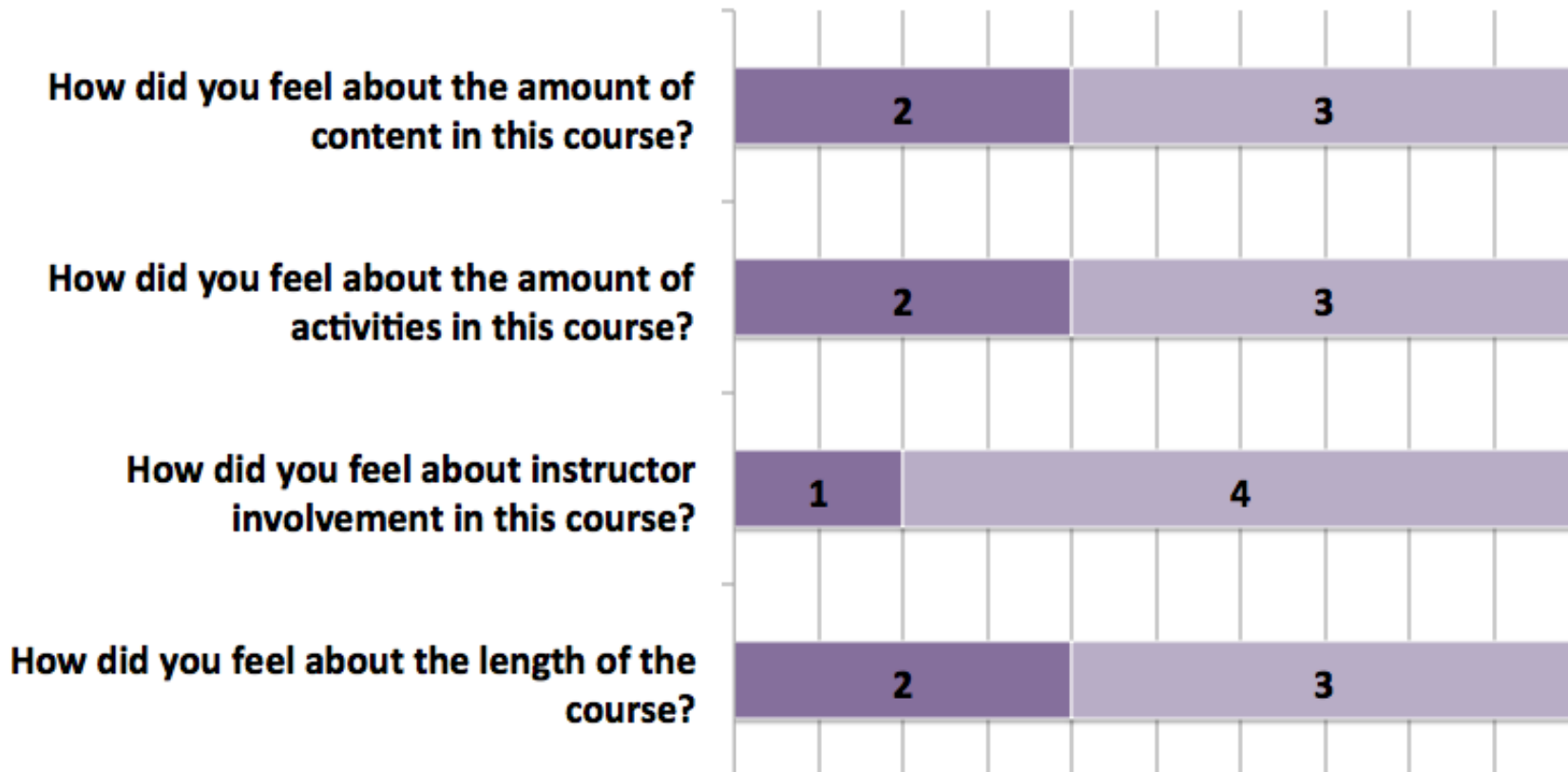


Source: Participant survey data CN-1444 Information Literacy for Art and Design Students

Audience & Expectations



■ there should have been more ■ it was just right



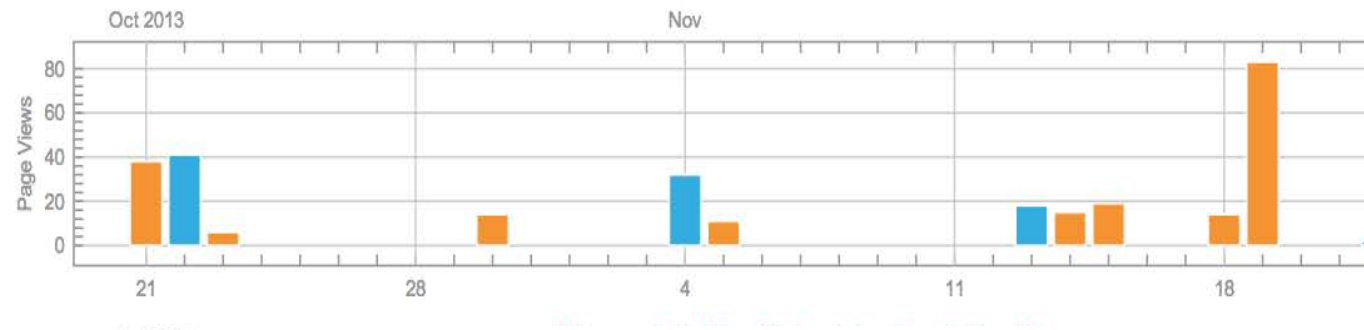
Source: Participant survey data CN-1444 Information Literacy for Art and Design Students

Content, Duration & Activities



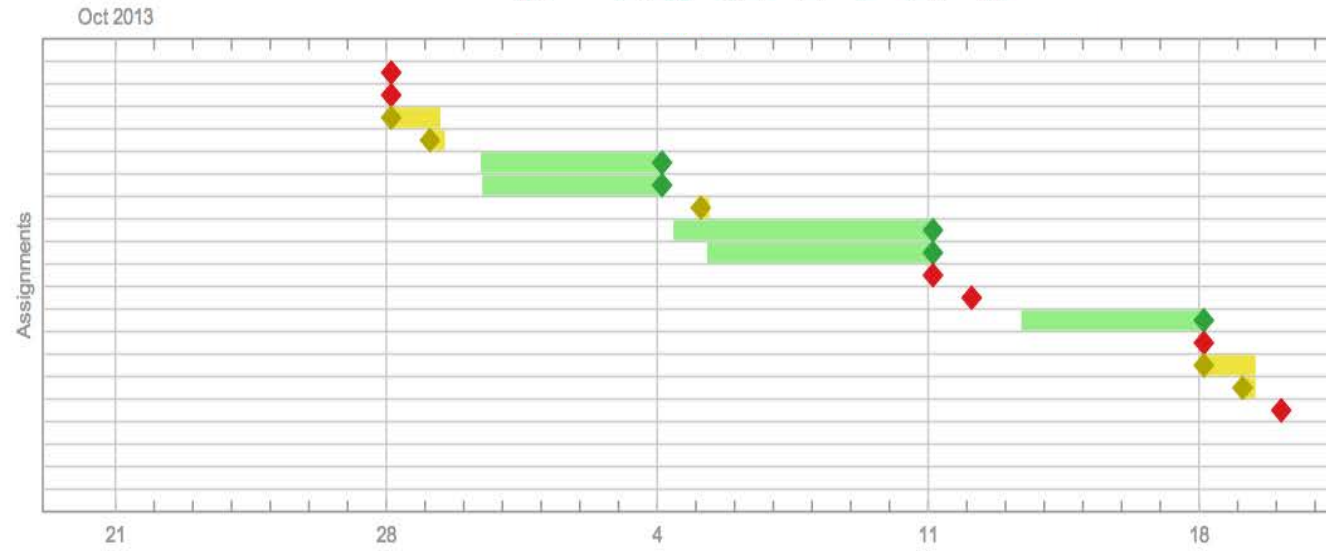
Activity

Each bar represents the number of *page views* on that day. An orange bar indicates that the student *took some action* within the course on that day.



Assignments

Each row is one assignment. The diamond is the due date and the bar extends to the submission date. Green indicates an *on time submission*, yellow a *late submission*, and red a *missed assignment*. Gray diamonds are assignments without due dates, placed at the time of submission.



Source: Course analytics, CN-1444 Information Literacy for Art and Design Students

Participation Analytics



Would you take another course from this instructor?

Probably	1
Yes, definitely	4

Would you take another course on Canvas Network?

Probably	2
Yes, definitely	3



Source: Participant survey data CN-1444 Information Literacy for Art and Design Students

How do you define course success?



Enrolled participants: 621

Quizzes completed: 442

Discussion posts: 368

Course duration (days): 35



Source: Course analytics, CN-1444 Information Literacy for Art and Design Students

Completion or Satisfaction?

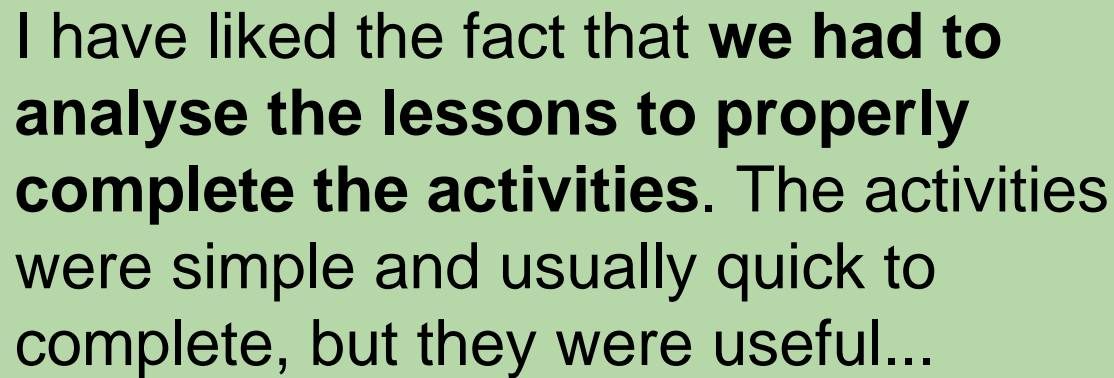


As a library professional
**this course was
essential to me**, in the
way that it opened up
new understandings
specially to copyrights

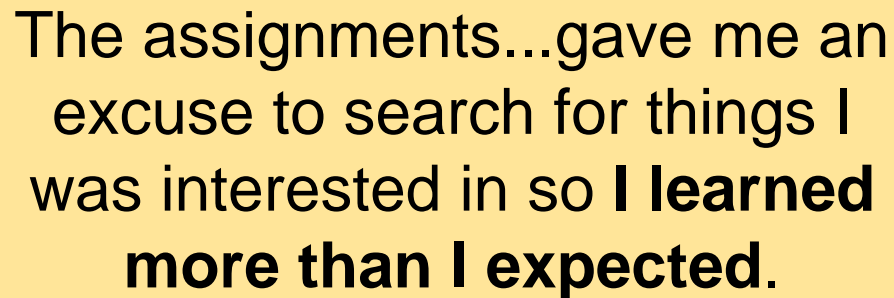
It was great
experience and
**chance to check
out my knowledge**
in this field.

Source: Participant survey data CN-1444 Information Literacy for Art and Design Students

Participant Feedback



I have liked the fact that **we had to analyse the lessons to properly complete the activities.** The activities were simple and usually quick to complete, but they were useful...



The assignments...gave me an excuse to search for things I was interested in so **I learned more than I expected.**

Source: Participant survey data CN-1444 Information Literacy for Art and Design Students

Participant Feedback



Administration

- ★ Define target audience
- ★ Develop a course for them *and everyone else
- ★ Include a variety of flexible learning opportunities
- ★ Set your expectations for the unknown

Assessment

- ★ What did participants learn? How do you know?
- ★ What did you learn?





EVER MET A KNOW-IT-ALL WHO ACTUALLY DID KNOW IT ALL?

THERE'S ALWAYS MORE TO LEARN. GET STARTED ON CANVAS NETWORK.

FREE



 **SANTA CLARA UNIVERSITY**

Business Ethics for the Real World

This course is designed to provide an introduction to the subject of ethical behavior in business. The course provides an understanding of the nature of ethics...



Kirk O. Hanson
Executive Director, Markkula Center for Applied Ethics

In Progress

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FREE



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David Hennessy
Assistant Professor of English

In Progress

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FREE



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community college

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This course will explore government policies dealing with African-Americans and Native Americans; the rise of big business and urbanization; the second...



Nate Weston
Professor

Starts May 5, 2014

[Learn More](#)



For general inquiries, contact courses@canvas.net
Contact presenter carrie@instructure.com

- ★ Ask about support & development
- ★ Ask about agreements between the institution/organization & the platform provider
- ★ Ask about experiments in open online courses
 - ★ Ask how you can get started

