
Resources for Working Artists

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Interest Group of
ARLIS/NA

2015 Annual Conference
Ft. Worth, Texas

Vocational Guidance for Artists

- ⊕ *The Artist's Guide: How to Make a Living Doing What You Love*, by Jackie Battenfield (Da Capo Press, 2009)
- ⊕ *An Artist's Guide: Making it in New York City*, by Daniel Grant (Allworth Press, 2001)
- ⊕ *The Artist's Guide to Public Art; How to Find and Win Commissions*, by Lynn Basa (Allworth Press, 2008)
- ⊕ *Commissioning Contemporary Art: A Handbook for Curators, Collectors, and Artists*, by Louisa Buck and Daniel McClean (Thames & Hudson, 2012)
- ⊕ *How to Grow as an Artist*, by Daniel Grant (Allworth Press, 2002)
- ⊕ *How to Survive and Prosper as an Artist: Selling Yourself Without Selling Your Soul*, by Carroll Michels (Henry Holt and Co., 2009)
- ⊕ *Living the Artist's Life: A Guide to Growing, Persevering and Succeeding in the Art World*, by Paul Dorrell (Hillstead Pub., 2004)
- ⊕ *Making it in the Art World: New Approaches to Galleries, Shows, and Raising Money*, by Brainard Carey (Allworth Press, 2011)
- ⊕ *New Markets for Artists: How to Sell, Fund Projects, and Exhibit Using Social Media, DIY Pop-ups, eBay, Kickstarter, and Much More*, by Brainard Carey (Allworth Press, 2012)
- ⊕ *The Profitable Artist: A Handbook for All Artists in the Performing, Literary, and Visual Arts*, by Artspire, edited by Peter Cobb, Susan Ball, and Felicity Hogan (Allworth Press, 2011)
- ⊕ *Starting Your Career as an Artist: A Guide for Painters, Sculptors, Photographers, and Other Visual Artists*, by Angie Wojak and Stacey Miller (Allworth Press, 2011)
- ⊕ *The Starving Artist's Survival Guide*, by Marianne Taylor and Laurie Lindop (Simon Spotlight Entertainment, 2005)
- ⊕ *Taking the Leap: Building a Career as a Visual Artist, the Insider's Guide to Exhibiting and Selling Your Art*, by Cay Lang (Chronicle Books, 2006)

- ⊕ *Writing the Artist Statement: Revealing the True Spirit of Your Work*, by Ariane Goodwin (Infinity Pub., 2002)
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Creative Thinking and Inspiration

- ⊕ *The Artist in the Office: How to Creatively Survive and Thrive Seven Days a Week*, by Summer Pierre (Penguin Group, 2010)
 - ⊕ *The Artist's Library: A Field Guide, From the Library as Incubator Project*, by Laura Damon-Moore and Erinn Batykefer (Coffee House Press, 2014)
 - ⊕ *Creative Block: Get Unstuck, Discover New Ideas: Advice and Projects from 50 Successful Artists*, by Danielle Krysa (Chronicle Books, 2014)
 - ⊕ *Cultivating Your Creative Life: Exercises, Activities, and Inspiration for Balance, Beauty, and Success as an Artist*, by Alena Hennessy (Quarry Books, 2012)
 - ⊕ *Magical Secrets about Thinking Creatively: The Art of Etching and the Truth of Life*, by Kathan Brown (Crown Point Press, 2006)
 - ⊕ *Making Art a Practice: How to be the Artist You Are*, by Cat Bennett (Findhorn Press, 2013)
 - ⊕ *The New Creative Artist: A Guide to Developing Your Creative Spirit*, by Nita Leland (North Light Books, 2006)
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Business & Marketing

- ⊕ *Advanced Strategies for Marketing Art: Innovative Ways to Boost Your Art Career*, by Constance Smith (ArtNetwork, 2011)
- ⊕ *Art, Inc.: The Essential Guide for Building Your Career as an Artist*, by Lisa Condon (Chronicle Books, 2014)
- ⊕ *Art Market Research: A Guide to Methods and Sources*, by Tom McNulty (McFarland & Company, Inc., Publishers, 2014)
- ⊕ *Art Marketing 101: An Artist's Guide to a Successful Business Plan*, 4th ed., by Constance Smith (ArtNetwork, 2013)

- ⊕ *Art that Pays: The Emerging Artist's Guide to Making a Living*, by Adele Slaughter & Jeff Kober (National Network for Artist Placement, 2004)
- ⊕ *Art/Work: Everything You Need to Know (and Do) As You Pursue Your Art Career*, by Heather Darcy Bhandari, Jonathan Melber (Free Press, 2009)
- ⊕ *The Artist-Gallery Partnership: A Practical Guide to Consigning Art*, by Tad Crawford and Susan Mellon (Allworth Press, 2008)
- ⊕ *Artist's and Graphic Designer's Market* (Writer's Digest Books, published annually)
- ⊕ *Artist's Business and Marketing Toolbox: How to Start, Run and Market a Successful Arts or Creative Business*, by Neil McKenzie (CreateSpace Independent Publishing Platform, 2012)
- ⊕ *The Business of Being an Artist*, by Daniel Grant (Allworth Press, 2010)
- ⊕ *Creative, Inc.: The Ultimate Guide to Running a Successful Freelance Business*, by Meg Mateo Ilasco and Joy Deangdeelert Cho (Chronicle Books, 2010)
- ⊕ *The Essential Guide to Business for Artists and Designers: An Enterprise Manual for Visual Artists and Creative Professionals*, by Alison Branagan (A.&C. Black, 2011)
- ⊕ *I'd Rather Be in the Studio!: The Artist's No-excuse Guide to Self-promotion*, by Alyson B. Stanfield (Pentas Press, 2008)
- ⊕ *Power Up with PR: A Publicity Guide for Artists*, by Jackie Abramian (Art Networks, 2008)
- ⊕ *Selling Art 101: The Art of Creative Selling*, by Robert Dvorak (Artnetwork Press, 2004)
- ⊕ *Selling Art without Galleries: Toward Making a Living from Your Art*, by Daniel Grant (Allworth Press, 2006)
- ⊕ *Taking Aim!: The Business of Being an Artist Today*, edited by Marysol Nieves (Fordham University Press, 2011)

Legal and Financial

- ⊕ *The Artist's Guide to Grant Writing: How to Find Funds and Write Foolproof Proposals for the Visual, Literary, and Performing Artist*, by Gigi Rosenberg (Watson-Guptill, 2010)
- ⊕ *Arts & Numbers: A Financial Guide for Artists, Writers, Performers & Other Members of the Creative Class*, by Elaine Grogan Luttrell (B2 Books, 2013)
- ⊕ *Business and Legal Forms for Fine Artists*, by Tad Crawford (Allworth Press, 2005)
- ⊕ *Business and Legal Forms for Interior Designers*, by Tad Crawford and Eva Doman Bruck (Allworth Press, 2013)
- ⊕ *Guide to Getting Arts Grants*, by Ellen Liberatori (Allworth Press, 2006)
- ⊕ *Legal Guide for the Visual Artist*, by Tad Crawford (Allworth Press, 2010)
- ⊕ *Licensing Art & Design*, by Caryn R. Leland (Allworth Press, 1995)
- ⊕ *Licensing Art 101: Publishing and Licensing Your Artwork for Profit*, 3rd ed., by Michael Woodward (ArtNetwork, 2007)
- ⊕ *Permissions, a Survival Guide: Blunt Talk About Art as Intellectual Property*, by Susan M. Bielstein (University of Chicago Press, 2006)

Resources for Graphic Designers & Illustrators

- ⊕ *Artist's and Graphic Designer's Market* (Writer's Digest Books, published annually)
- ⊕ *Becoming a Graphic Designer: A Guide to Careers in Design*, by Steven Heller & Teresa Fernandes (John Wiley & Sons, 2010)
- ⊕ *Becoming a Successful Illustrator*, by Derek Brazel and Jo Davies (Fairchild Books, 2013)
- ⊕ *Burn Your Portfolio: Stuff They Don't Teach You in Design School, but Should*, by Michael Janda (New Riders, 2013)
- ⊕ *Business and Legal Forms for Graphic Designers*, by Tad Crawford and Eva Doman Bruck (Allworth Press, 2013)

- ⊕ *The Business Side of Creativity: The Comprehensive Guide to Starting and Running a Small Graphic Design or Communications Business*, by Cameron S. Foote (W.W. Norton & Company, Inc., 2014)
 - ⊕ *Field Guide: How to Be a Graphic Designer*, by Ana Labudović and Nenad Vukušić (Rockport, 2009)
 - ⊕ *Graphic Artists Guild Handbook: Pricing & Ethical Guidelines* (Graphic Artists Guild, 2013)
 - ⊕ *The Graphic Designer's Guide to Clients: How to Make Clients Happy and Do Great Work*, by Ellen Shapiro (Allworth Press, 2003)
 - ⊕ *How to be a Graphic Designer, Without Losing your Soul*, by Adrian Shaughnessy (Princeton Architectural Press, 2010)
 - ⊕ *How to Be an Illustrator*, by Darrel Rees (Laurence King Publishing, 2014)
 - ⊕ *Start & Run a Graphic Design Business*, by Michael Huggins (Self-Counsel Press, 2009)
 - ⊕ *Starting Your Career as a Graphic Designer*, by Michael Fleishman (Allworth Press, 2014)
 - ⊕ *Success by Design: The Essential Business Reference for Designers*, by David Sherman (HOW Books, 2012)
 - ⊕ *Words for Pictures: The Art and Business of Writing Comics and Graphic Novels*, by Brian Michael Bendis (Watson-Guptill Publications, 2014)
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Resources for Craftspeople

- ⊕ *Business and Legal Forms for Crafters*, by Tad Crawford (Allworth Press, 2012)
- ⊕ *The Craft Artist's Legal Guide* (Nolo, 2010)
- ⊕ *Craft, Inc.: The Ultimate Guide to Turning Your Creative Hobby into a Successful Business*, by Meg Mateo Ilasco (Chronicle Books, 2011)
- ⊕ *The Crafty Superstar Ultimate Craft Business Guide*, by Grace Dobush (North Light Books, 2012)
- ⊕ *Grow Your Handmade Business: How to Envision, Develop, and Sustain a Successful Creative Business*, by Kari Chapin (Storey Pub., 2012)

- ⊕ *The Handmade Marketplace: How to Sell Your Crafts Locally, Globally, and Online*, by Kari Chapin (Storey Publishing, 2014)
 - ⊕ *Handmade to Sell: Hello Craft's Guide to Owning, Running, and Growing Your Crafty Biz*, by Kelly Rand (Potter Craft, 2012)
 - ⊕ *How to Make Money Using Etsy: A Guide to the Online Marketplace for Crafts and Handmade Products*, by Tim Adam (Wiley, 2011)
 - ⊕ *How to Sell Your Crafts Online: A Step-by-Step Guide to Successful Sales on Etsy and Beyond*, by Derrick Sutton (St. Martin's Griffin, 2011)
 - ⊕ *How to Start a Home-based Craft Business*, 6th ed., by Kenn Oberrecht (Globe Pequot Press, 2011)
 - ⊕ *The Law (in Plain English) for Crafts*, by Leonard D. DuBoff (Allworth Press, 2005)
 - ⊕ *Making a Living in Crafts*, by Donald A. Clark (Lark Books, 2006)
 - ⊕ *Pushing the Envelope: The Small Greeting Card Manufacturer's Guide to Working with Sales Reps*, by Rob Fortier and Meryl Hooker (Center Aisle Press, 2010)
 - ⊕ *The Savvy Crafter's Guide to Success: Turn Your Crafts into a Career*, by Sandra McCall (North Light Books, 2008)
 - ⊕ *Showtime! The Greeting Card and Gift Company's Guide to Trade Show Success*, by Rob Fortier and Meryl Hooker (Center Aisle Press, 2011)
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Resources for Photographers

- ⊕ *ASMP Professional Business Practices in Photography*, by American Society of Media Photographers, edited by Susan Carr (Allworth Press, 2008)
- ⊕ *Business and Legal Forms for Photographers*, by Tad Crawford (Allworth Press, 2010)
- ⊕ *How to Start a Home-based Photography Business*, by Kenn Oberrecht and Rosemary DeLucco-Alpert (Globe Pequot Press, 2010)
- ⊕ *The Law (in Plain English) for Photographers*, by Leonard D. DuBoff and Christy O. King (Allworth Press, 2010)
- ⊕ *Photographer's Market* (Writer's Digest Books, published annually)

- ⊕ *Pricing Photography: The Complete Guide to Assignment and Stock Prices*, by Michal Heron and David MacTavish (Allworth Press, 2012)
- ⊕ *Sell & Re-sell Your Photos: Learn How to Sell Your Pictures*, by Rohn Engh (Writer's Digest Books, 2003)
- ⊕ *Selling Your Photography: How to Make Money in New and Traditional Markets*, by Richard Weisgrau (Allworth Press, 2009)

Assembled by members of the ARLIS/NA Public Librarians SIG for the conference session *Library Services for Working Artists: Beyond Research to the New Frontier of Practice*, March 20, 2015

Have suggestions for additional titles?

Send them to the PL SIG listserv! arlis_publiclib@arlisna.org
or to PL SIG Coordinator Dayna Holz, holz.dayna@gmail.com