



Beyond Paper, Beyond Art: Ai Weiwei & Contemporary Art Documentation

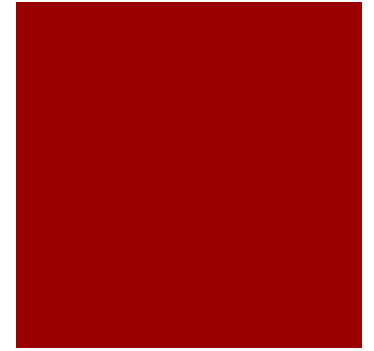
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University of Wisconsin-Madison

ARLIS/NA Annual Conference 2015 | Fort Worth, TX

“The most ideal outcome of an Internet society would be that people are given the opportunity to make the best choice, which is usually eliminated because of an inequality of knowledge and opportunities or disproportionate information. A real citizen society could potentially emerge.”

“I think the Internet has changed everything. It’s like an explosion of information. You can learn many things, or magnify many things.”




Instagram & Twitter: @aiww



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1 week ago

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 **subrinals**
难以下咽食今不化

 **curatedart**
Contemplation

 **ayefem_afm_**
Conversation, on the rocks

 **18__ban**
👉👍👍

 **kidlj**
扩音器么？

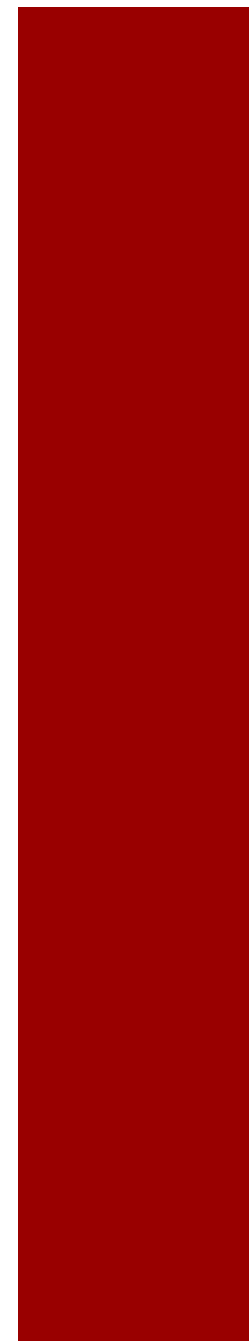
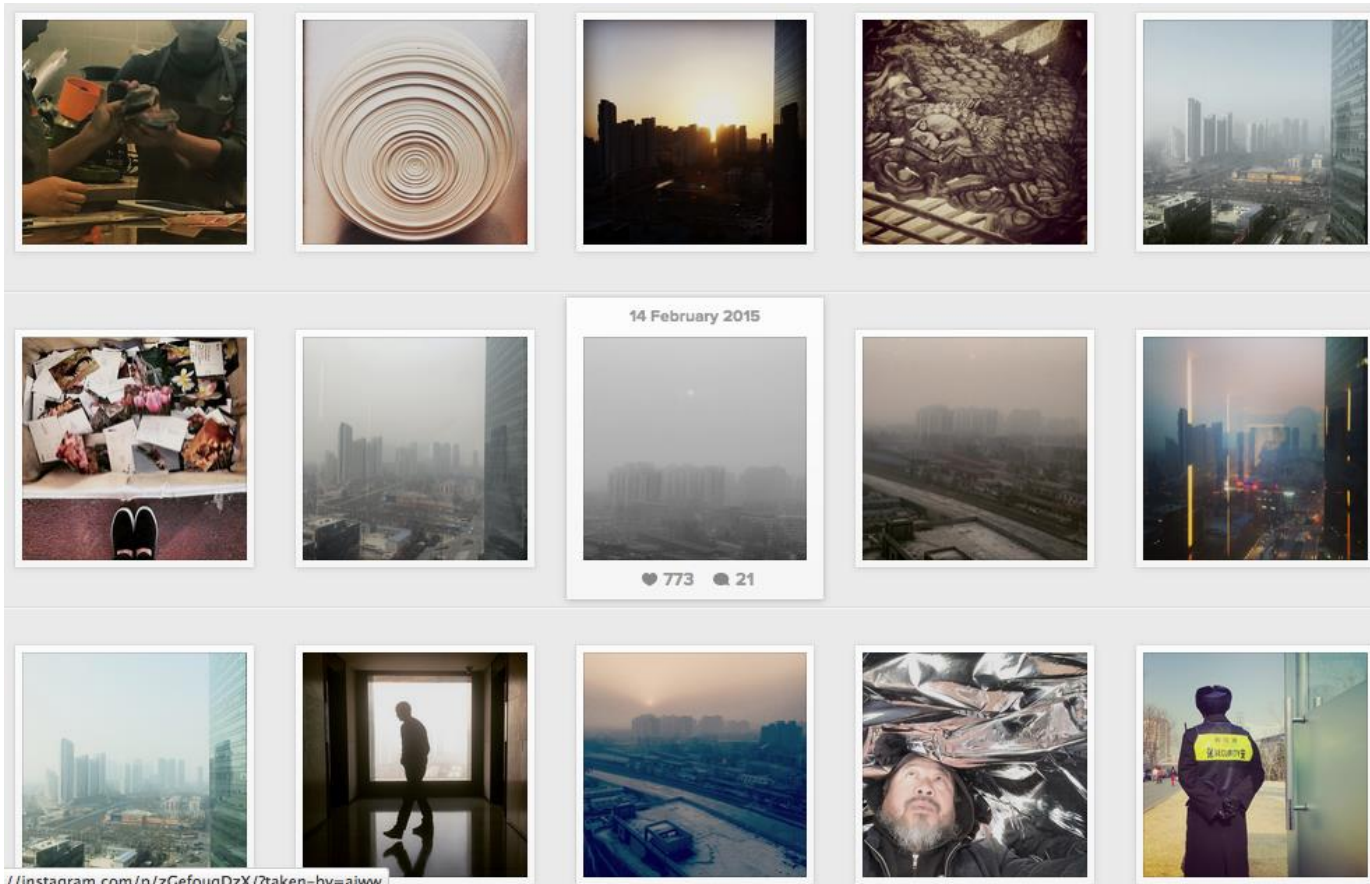
 **johanhenrikstrid**
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 **citizen1977**
手机不要了给我，10圆收二手手机。

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Where would you send a patron writing about a contemporary artist?

Consider: Twitter, Instagram, & YouTube



“Art is a force of change” – Andy Warhol



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2 months ago

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 **liu_xiaoyuan**
红灯笼，大落日，“奸视”器

 **93bingfang**
我操。

 **_snaper**
屌它

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“Don’t retreat, retweet!” – Ai Weiwei



Instagram lgottliebmler

aiww
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Where can we go from here?

- Incorporate social media platforms into our information horizons (and those of our patrons)
- Develop effective search strategies for social media and new media channels
- Get active online!
- Experiment and Improvise.



Thank you!

Contact: lgottliebmil@wisc.edu

