

YALE ARTBOOKS



WHAT CAN WE DO WITH A DIGITAL IMAGE?

ARLIS 2015

YUP ePortal

- Mellon Foundation grant
- Backlist and OP titles [25 for beta]
- Art Institute of Chicago
- ePub (no pdfs)
- Image/media “bank”
- Updated and enhanced illustration programs
- Customizable/DIY coursepacks
- Business model
- Plans for expansion