

# ARLIS/NA

ART LIBRARIES SOCIETY of NORTH AMERICA

**2015: 43<sup>rd</sup> Annual Conference**  
**Fort Worth, Texas | March 19–23, 2015**

## **Fashion, Textile & Costume SIG Meeting**

March 22, 2015

Submitted by Carla-Mae Crookendale

Carla-Mae Crookendale, Moderator (opened the meeting) – 3:30 pm  
13 in attendance

## **Introductions**

### **Guest Announcements**

- Heather Koopmans, Head of Research, Instruction & Special Collections, Savannah College of Art and Design
  - Discussing Librarians Wardrobe Blog
    - Wants to pass the baton
    - Feedback from someone high-up in organization
      - Not a fan
      - Stereotype around what art librarians look like
      - Click mentality (art librarians are cool kids...)
      - Detracting from academic/scholarly intention of ARLIS/NA
    - Good visibility for ARLIS/NA
    - Potential to draw in younger librarians
    - Opportunity to connect
    - Should we connect with editorial team about ARLIS/NA image?
    - Funnel images through ARLIS/NA Instagram
    - Call out for volunteers (3-5) to take photos and submit to Librarian Wardrobe...think about how it should be done
      - First talk to marketing department for ARLIS/NA about a branding strategy...does this collaboration fit?
    - Post a call for volunteers on the blog and see if volunteers step forward – From that point see what changes need to be made to the program
- Peg Knight, ProQuest – Overview of WWD and Vogue
  - 1910 forward
  - Interest in Daily News Record for Mens Wear added to the database expressed by members of the audience

- Peg encouraged librarians to think of fashion resources as cross-disciplinary (business, women's studies, material culture, photography, etc.)
- Vogue Archive – 1892 to the present (U.S. Vogue run)
- Peg wants to hear how Vogue and WWD are used in research
  
- Geraldine Billingham, Bloomsbury Publishing
  - Bloomsbury Fashion Central
  - Fashion Photography
  - Berg Fashion Library, New features...Exhibitions Archive
  - Carry Taylor Auctions
  - E-book platform for Fairchild Books

#### **Call for Vice Moderator**

- Discussion of what the role is
- Webinar
- Need more fashion sessions, etc.
- Collaborate
- Manage blog – international scale
- Call for Vice Moderator on the blog unless volunteer comes forward in the next few days

#### **Open to General Questions**

#### **Close of Meeting 4:30 pm**