

**ARLIS/NA + VRA 3<sup>rd</sup> Joint Conference 2016 | Seattle**  
**Poster Session**

**Revisions and Recommendations: Building Effective Research Guides** — *Patricia Gimenez*, Research and Instruction Librarian, Savannah College of Art and Design

The Savannah College of Art and Design has nearly 12,000 students at 5 separate campus locations, and offers more than 40 areas of concentration within art and design. The students are incredibly career-minded, and class assignments are built to mimic the professional experience. Through the SCAD Libraries, students have access to nearly 90 databases, many of which are professional level resources, and hundreds of trade and scholarly print journals. Using Spring Share's LibGuides, the small research and instruction team has created a series of course and subject specific research guides to highlight the professional databases and teach valuable information literacy skills. However, through Spring Share's click-tracking, we noticed the students were only exploring the homepage tabs of each guide, and therefore not grasping the full scope of resources available. This poster will discuss how the research and instruction librarians at the SCAD conducted usability tests on our course and subject research guides (LibGuides) to establish cross-campus recommendations and standards for the Guides that would more efficiently and effectively raise awareness of professional resources and teach valuable information literacy skills.