

Balancing the Irregularities of Citation Metrics in Tenure and Promotion of Faculty in
Art, Architecture and Design-Related Disciplines

Publishing Patterns and Citation Impact Survey of Architecture Faculty



AASL 2016 Conference/Balancing the Irregularities of Citation Metrics in Tenure and Promotion of Faculty in Art, Architecture and Design-Related Disciplines
Publishing Patterns and Citation Impact Survey of Architecture Faculty

Rose Orcutt

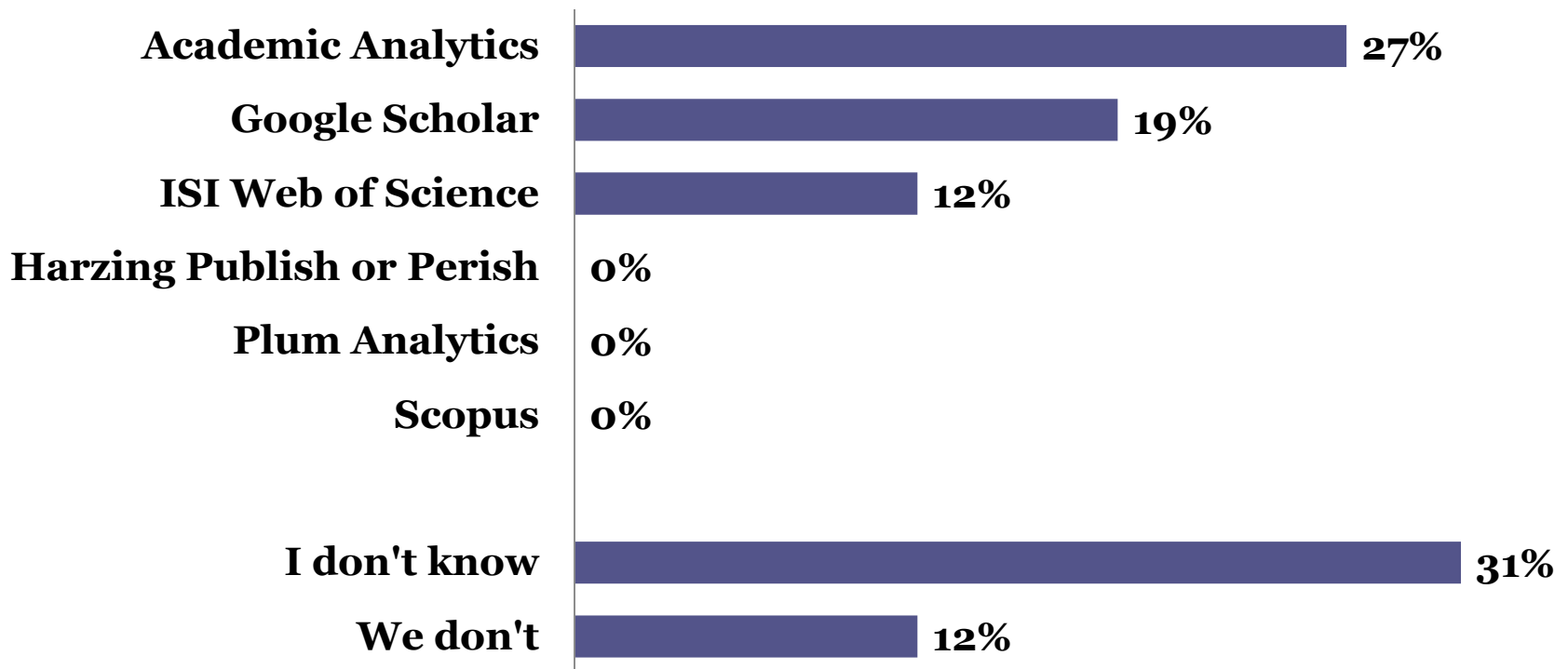
Publishing Patterns and Citation Impact Survey of Architecture Faculty

- Sent to AASL listserv in November 2015
- 7 questions
- Received 21 responses

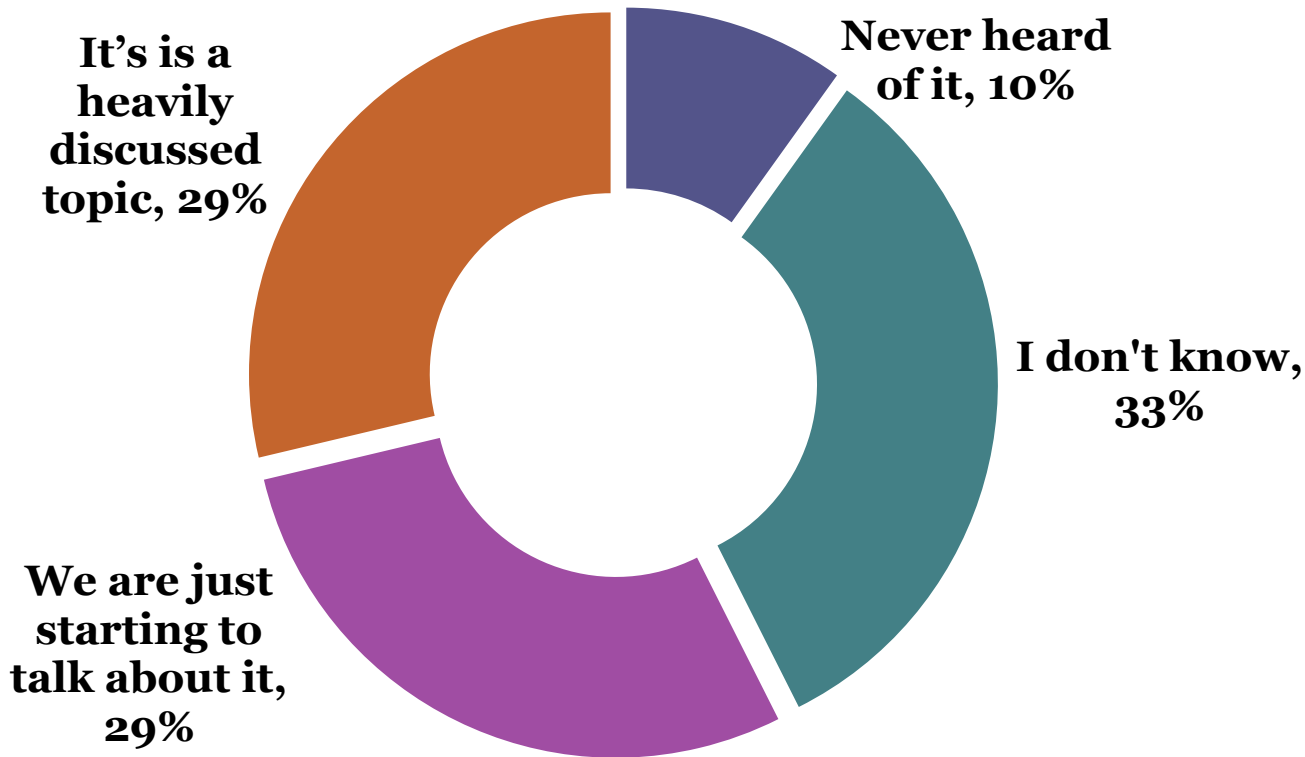
Purpose of Survey

- Measure awareness of citation metrics by architecture faculty
 - What tools the school or department used to measure citation metrics
 - Knowledge of the citation metrics tools
 - Insight to types of scholarship valued when teaching
 - Insight to types of scholarship valued in professional development

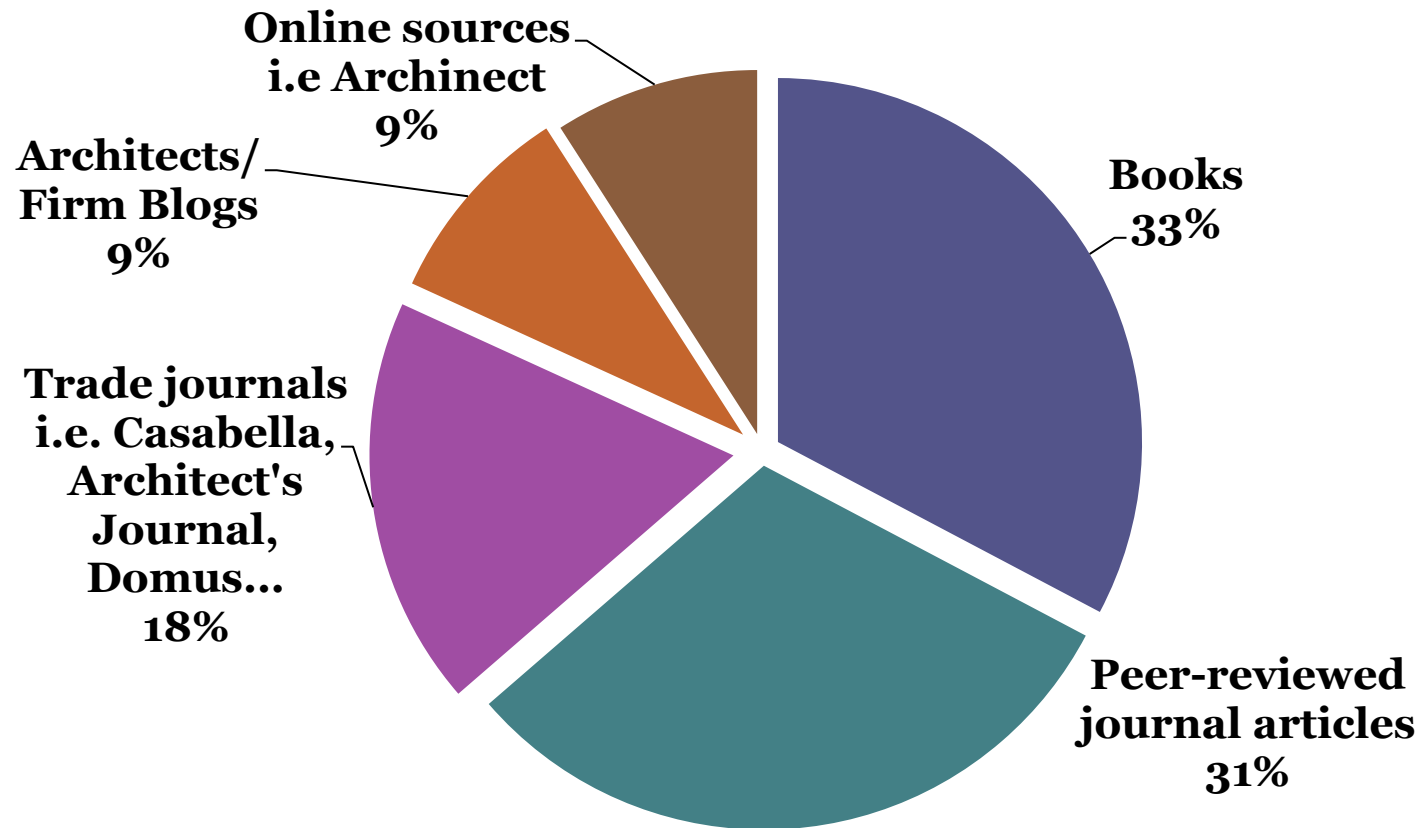
What tools does your institution use to evaluate or measure citation metrics?



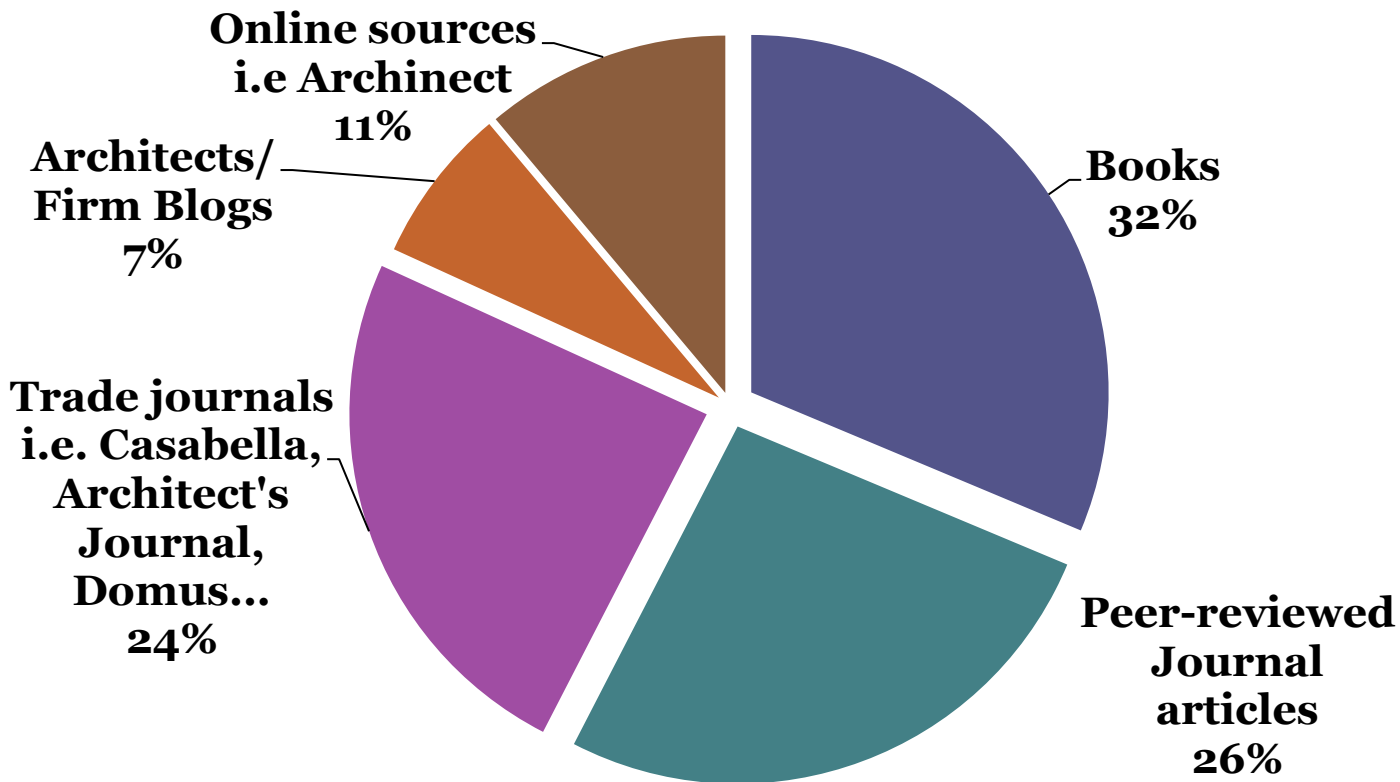
Current level of awareness about citation metrics at your school or department?



What type of scholarship do you value when teaching?



What types of scholarship do you value (or use) in professional life?



Any additional feedback you would like to add about citation metrics and/or tenure metrics?

Faculty responses:

- “Citation metrics are not really a true measure of the **quality of significance** of the contents of a publication.”
- “There is a general **skepticism** regarding the saliency of most metrics for architectural faculty.”

Any additional feedback you would like to add about citation metrics and/or tenure metrics?(cont'd)

Faculty responses:

- “They are critically important (I've already been through the P&T process, so it isn't relevant for me). But **we must have an established method of recognizing 'excellence'** in teaching, research, and service. And getting our act together for the research/scholarly component is essential.”

Survey Conclusions

- Books rate the highest of the valued scholarship both in teaching and professional use
- Faculty knowledge of citation metrics and tools vary
- Faculty do not view citation metrics as a true measure of the quality of a publication
- Faculty are skeptical of the importance of citation metrics
 - Trade publications – which are not part of traditional citation metrics - are rated almost equally as peer-reviewed journals in Professional use
- Faculty desire an established method of recognizing research excellence

Recommendations

- Educate and train faculty on the value of citation metrics
- Explore the use of tools such as ORCID that easily interact with the diverse citation metric tools



Study Limitations

- Timing
- Incentive
- Sample size
- Terminology & Question formulation

References

- Hazelkorn, Ellen. 2015. *Rankings and the reshaping of higher education: The battle for world-class excellence*: Palgrave Macmillan.
- Kousha, Kayvan, and Mike Thelwall. 2015. "Alternative metrics for book impact assessment: Can Choice reviews be a useful source?" *Procs of 15th Intl conf on scientometrics and informetrics*.
- Thelwall, Mike, and Maria M Delgado. 2015. "Arts and humanities research evaluation: no metrics please, just data." *Journal of Documentation* 71 (4):817-833. doi: doi:10.1108/JD-02-2015-0028.