

VISUAL LITERACY & THE FRAMEWORK: A Case Study from Architecture

Stephanie Beene ARLIS/NA Feb 6, 2017

HELLO!

I'm Stephanie Beene:

Fine Arts Librarian for Art,
Architecture, & Planning @

The University of New Mexico

You can find me at sbeene@unm.edu



Architectural Research: What is it?

Research + Practice

“

It is often unclear whether by architectural research we mean research about architecture, research through architecture, or research for architecture. - Selena Savic, “(What) Is Research Appropriate to Architecture?” Journal Contour, 2014

RESEARCH, DESIGN, & PRACTICE INTERWOVEN

- ◇ Design Research (experiential, hands-on)
- ◇ Technical Research
 - ◆ Materials
 - ◆ Structures
- ◇ Contextual Research, to include
 - ◆ Site Research
 - ◆ Environmental analyses

METHODS & PROCESSES INCLUDE

- ◆ Case Studies
- ◆ Literature Reviews
- ◆ Precedents
- ◆ Qualitative data
- ◆ Quantitative data
- ◆ 2D, 3D, 4D modeling and design skills
- ◆ And more!

**so: HOW TO DESIGN AN
ARCHITECTURAL RESEARCH
METHODOLOGIES
WORKSHOP?**



STANDARDS MAPPED

NAAB

Since 2014, the National Architecture Accrediting Board has required information and visual literacy skills in their accreditation standards

IL Framework

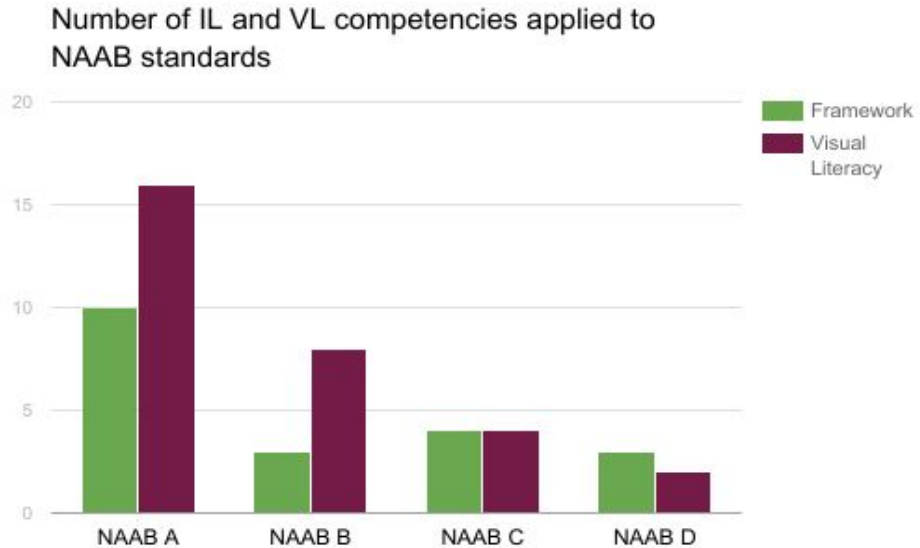
Since 2016, the ACRL Framework for Information Literacy has provided a fluid and conceptual roadmap of thresholds for the information literate student

VL Standards

Since 2011, the ACRL Visual Literacy Competency Standards & Guidelines provide librarians and educators with indicators and outcomes for the visually literate student

*Where do
the
standards
align?*

**NAAB A:
Critical
Thinking &
Representation**



*Framework for
Information
Literacy*

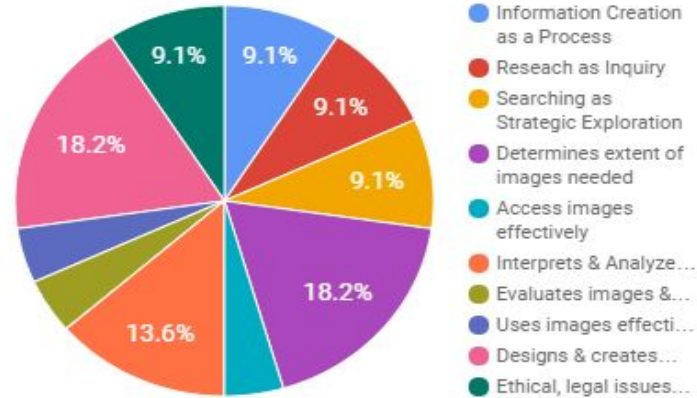
Realm A: Critical Thinking &
Representation

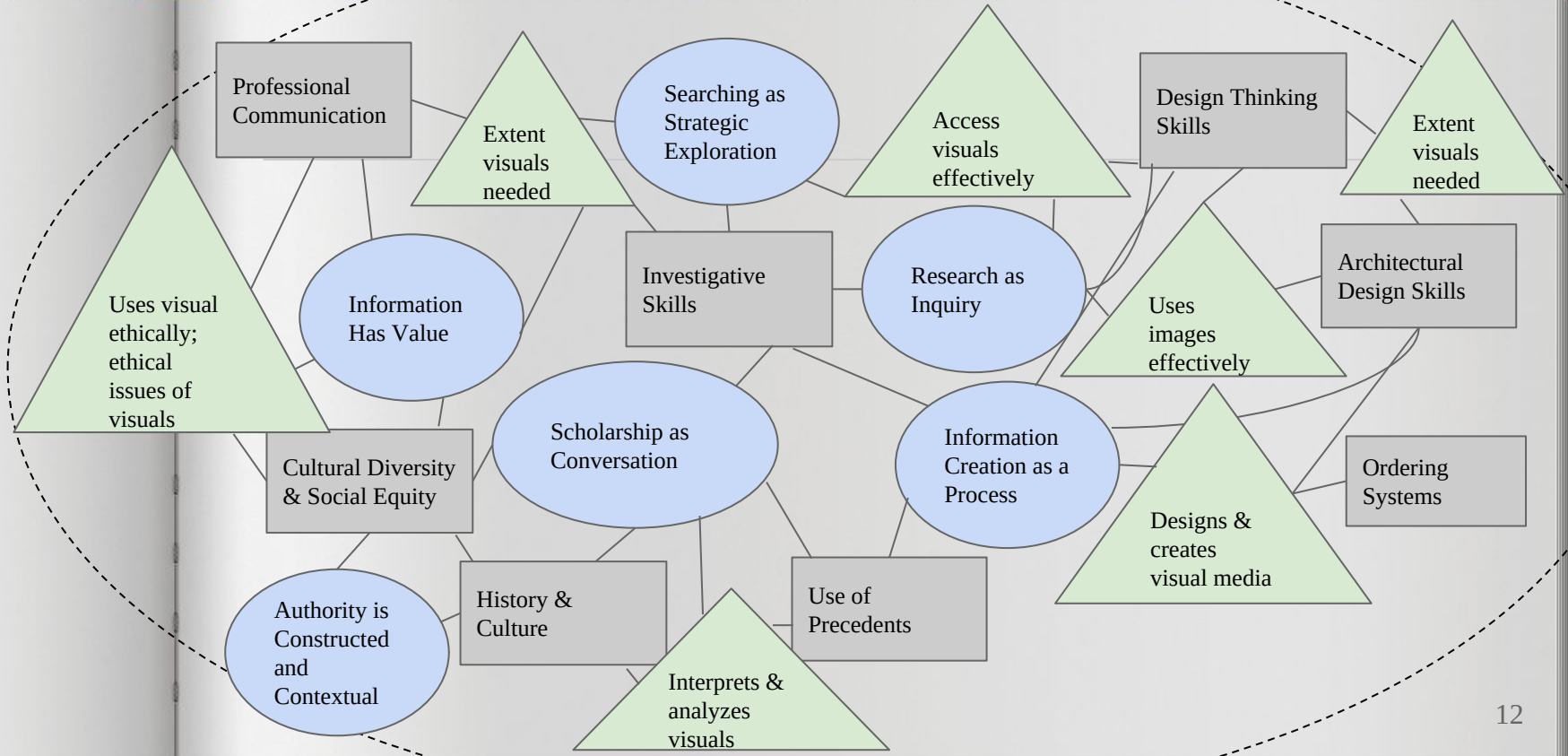
*National
Architectural
Accrediting Board*

*Visual Literacy
Competency
Standards*

TAKING A CLOSER LOOK

Breakdown of standards mapped to NAAB Realm A





INSTRUCTIONAL DESIGN AROUND THE STANDARDS



THANKS!

Any questions?

You can find me at
sbeene@unm.edu



CREDITS

Special thanks to these awesome free resources:

- ◆ Presentation template by [SlidesCarnival](#)
- ◆ Photographs by [Unsplash](#)
- ◆ Graphs and infographics by me