

# Collaborations beyond the library: Creating a citywide Zine Fest

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# Collaborators

Becca Pad, UT Austin

Jennifer Hecker, Town Talk Library

Michelle Millette, Sherwood Forest Zine Library

Lisa Roebuck, Sherwood Forest Zine Library

Breyanne Thrax, Sherwood Forest Zine Library

Josh Ronsen, Monk Mink Pink Punk zine



Who is my  
audience?

Faculty and Students  
**or**  
Austin Art Community

# Zines on Campus

Independent Projects

Pedagogical Tools



# Festival Planning

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1. Liaising with Exhibitors
2. Venue Coordination
3. Event Promotion
4. Day-of Coordination

# Liaising with Exhibitors

- UT Students
- Artists
- Small Presses
- Libraries



# Venue Coordination



# Event Promotion

- UT Libraries
- Austin Newspapers
- LSZF Facebook



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utlibraries The Lone Star Zine Fest is this Sunday! Here's a preview of some chapbooks from Austin small presses that we'll be showing at the UT Libraries table! #zines #poetry #lszf #lonestarzinefest weeklyweirdmonthly @cvntycouture cvntycouture I'm famous! thelazyeditor @cvntycouture I do my best.



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# Day-of Coordination

- Logistics
- Working with:
  - Exhibitors
  - Public
  - Volunteers
  - Venue



# Zine Fest Summary

**5** Hours

**30** Vendors

**375** Attendees

Exhibitor Booths

Zine-making Table

Open Mic

What was your favorite thing about the Fest?

"I loved the diversity of the zine artists represented and the general vibe of the event. I walked away with amazing art and a warm, fuzzy feeling in my belly. <3"

"It was great to see the variety of artists, particularly femme artists in Austin and Texas. I loved the zine library tables as well. The zine making workshop looked lovely but I didn't check it out."

What should  
we do next  
time to make  
the Fest  
better?

"Wish it wasn't outside because it  
was really hot."

"I think a greater call for  
POC zinesters would benefit the fest!"



# Image Bibliography

## Slide 4:

Doitdoitdoitdoitdoitnow. Instagram update. September 6, 2017. <https://www.instagram.com/p/BYtCScvgKpn/?tagged=utprint>.

## Slide 6:

Willmann, Travis. Gina Bastone, English Librarian, at UT Libraries table during Lone Star Zine Fest. Photograph. June 11, 2017. Digital file.

## Slide 7:

Wells, Arnold. *Dance Valentine's Day away at Cheer Up Charlies*. Photograph. Austin 360. February 13, 2015. Accessed February 24, 2018. <http://events.blog.austin360.com/2015/02/13/saturdays-event-pick-valentines-day-at-cheer-up-charlies/>.

## Slide 8:

PCL and the UT Libraries. Instagram update. June 9, 2017. <https://www.instagram.com/p/BVIDUNajsEL/?hl=en&taken-by=utlibraries>.

## Slide 9:

Willmann, Travis. Community members working on zines at zine-making station during Lone Star Zine Fest. Photograph. June 11, 2017. Digital file.

## Slide 10:

Willmann, Travis. Cattywampus Press at Lone Star Zine Fest. Photograph. June 11, 2017. Digital file.

———. Exhibitors and attendees at Lone Star Zine Fest. Photograph. June 11, 2017. Digital file.

———. Shot of merchandise at Lone Star Zine Fest. Photograph. June 11, 2017. Digital file.