

Leadership Focus: Training and Certification

3/29/19, 2:00-3:20pm

Strategic Directions Committee – represented by Sylvia Roberts

- In their environmental scan certification was not an explicit point, but it emerged as a way to address members' needs
- The Leadership Institute in New York in 2018 focused on resilient strategies and goals
 - The Strategic Directions Committee applied this into actualizing strategies and identifying who should take them on
 - Formal/continuing education and expanding skill sets
- In the Museum Libraries Division librarians were talking about taking on new roles and looking for support in this
- Sylvia researched librarian certification and found that it doesn't really exist as such
 - She looked at models from school and health/medical librarians

Education Liaison – Lauren MacDonald

- NDSR Report
 - Recommended establishment of a SIG, in-person and online digital preservation training, partnering with societies outside of ARLIS to develop best practices

Professional Development Committee – Stephanie Grimm, chair

- Project Service Charter in process to use Art Librarian course developed by Emilee Mathews while at IU for use by ARLIS/NA
- Could this format be used for other courses?

SEI – Courtney Baron, co-chair

- They are framing SEI as “getting your feet wet” and not a deep dive
- [based on attendee response and co-chair assessment?] it seems SEI is better for those who've been in a position for a couple of years
 - It's less useful for students because the information changes quickly, potentially changing before they graduate and are working
- Other topics of discussion about SEI among co-chairs/planning committee:
 - For curriculum—covering specific tools and advanced topics
 - Online learning
 - Developing a donation menu (fund a break for \$, fund a class for \$\$)
 - Next year it is time for an ARLIS/NA co-chair to be selected [each year a new co-chair is selected by ARLIS/NA or VRAF in rotation]

- Rename “SEI”
- Consider audience
- SEI does give attendees certificates at a graduation ceremony—could this practice be expanded or enhanced?

Discussion (organized by main topics)

Overall

- Learning tracks are easy to implement, or a workshops series. Certification would be difficult.
- Badges—will anyone know what they mean [if ARLIS/NA issues badges]?

Models, existing offerings

- What about the SAA’s digital certification program as a model?
 - It’s rigorous
 - Some fields use certification as a way to claim ground in a profession
 - SAA certification can be a way to bolster a resume
- Library Juice course on art librarianship
 - ARLIS/NA is not involved in this course
 - Library Juice already has the infrastructure. Can ARLIS/NA work with it?
- IFLA has a digital course, which is a sale-able topic
- Academy of Certified Archivists
 - Speaker wasn’t a fan, but noted that what they did well was identify 7 domains of archival knowledge, which establishes a baseline for archivists

Audience & Marketing

- We should consider the audience. What is the unique art librarian spin that we would give to certification?
- For mid-career librarians—how to take what you’ve got and repackage it for the next round
- We should find a niche and market to it, as they do in the digital preservation world
- Can we work with both? New librarian and mid-career?
- Think about the brand. What ARLIS/NA can offer.
- Around the Emilee Mathews art librarians course
 - Could reach out to LIS schools
 - Humanity Commons as a way to deliver the content
 - ArLiSNAP as an audience

- Could be marketed beyond library schools

Possible topics & approaches

- ARLIS/NA core competencies for art librarians
- What about including the SIGs? As a source for developing workshops on specific topics.
 - Examples: instruction, visual literacy.
- Tony White's rare books course
- Strategic thinking/planning, as it relates to art libraries
- Documentation for artists is a topic that is not coming from anywhere else
 - This was part of the NDSR discussion
 - Also, artist archives
- Teach the teacher, toolkit type things would be useful for the artist documentation topic (and others)
- Our library receives requests from artist centers on how to manage their artist info collections and write grant proposals—these are possible topics
- Use the ARLIS/NA infrastructure for SIGs, speakers, workshops at the conference
- With the ARLIS/NA competencies tied to conference tracks, people could potentially get more funding to attend
- NDSR has done a lot of the work, it just needs the core competencies added
 - New ways to add to the library degree
 - Many iterations

Next steps

- ARLIS/NA core competencies tied to conference program; build tracks around the core competencies
 - Review core competencies and revise if needed
- Marketing around the Emilee Mathews OER
- More research is needed about certification—cautious about pursuing this avenue
 - More work on a unique art libraries angle
- SEI could be reinvented in 2020 when there will be 2 ARLIS/NA co-chairs
- SEI could integrate the ARLIS/NA core competencies
- Consider members-only options
- Leadership Institute? Next year's theme is design thinking
 - Consider opening to all ARLIS/NA members and charging